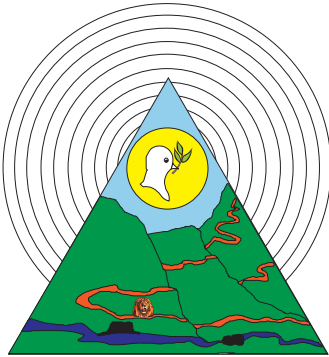
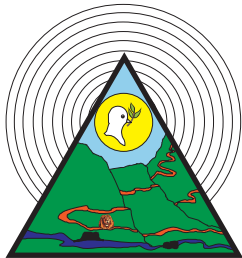


# BB-PICAG LOGO

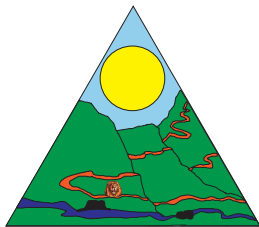


The logo of the Baguio Benguet Public Information and Civic Action Group was conceptualized and designed by Founding Member, late Antonio Oalin with the objective that it must depict the meaning and purpose of the group. Conceptualization started in 1977 and was subjected to several brain storming forums causing numerous revisions taking into consideration its significance, meaning, aesthetics among other factors. The logo was finally approved and adopted by the General Membership in 1978.

## BB-PICAG LOGO SYMBOLISM



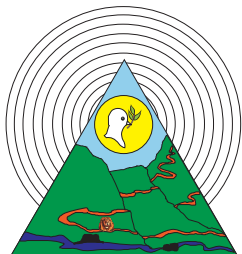
Equilateral Equiangular Triangle - Signifies equality, stability, solidarity and strength. Its base is firmly set on the ground and pointed upwards. A triangle is the most structurally efficient, strong and stable shape. The BB-PICAG continues to be stable, efficient, strong and united. On the ground (base) is general public which the group it is committed to serve. It is pointed upward acknowledging that God will give us the ultimate reward for our deeds. BB-PICAG stands united in this conviction.



Inside this triangle are mountains, roads, a river, the sun and sky. This describes the natural terrain of Baguio, Benguet and the Cordilleras which is the main area of responsibility of the Group. The Lion would unmistakably depict the road to Baguio (Kennon Road) among all other roads in the country. The BB-PICAG continues to serve all motorists during its annual "Operation Summer Vacation" along the whole stretch of Kennon Road during the Holy Week.



The dove with laurel leaves depicts peace and order. The BB-PICAG supports the Police and AFP in its conviction that peace and order is essential to the community and nation for it to progress. The group is active in assisting the peace and order campaign of the Government. During its early years in Martial Law, the BB-PICAG was integral with the National Organization OCR-PICAG of the Office of Civil Relations - Armed Forces of the Philippines under the chairmanship of the Philippine Constabulary Regional Commander.



The eleven (11) rays depicts Radio Communication Transmissions. BB-PICAG continues to use two way radios during its operations. It has been transmitting at Channel 11 of the Citizens Band (CB Radios) in the 11-meter radio frequency band. Aside from its Public Information and Civic Action functions, it is also capable to function as a radio communications group.